



EFF TOURISM | NEWSLETTER | NO.1

Dear Reader,

This is the first issue of the regular newsletter of the EFF Tourism project. Altogether 4 issues will be published till the end of the project (which is the 1st October 2017).

What is EFF TOURISM?

Environmental Footprint of Fluvial Tourism aims to encourage sustainable initiatives and measures in the natural spaces where fluvial tourism activities take place. The activities around the fluvial tourism have great **potential to attract visitors** and to generate wealth in the destinations where they thrive.

The increase in demand for this type of activity has led to an increase in investments and further development of certain infrastructure, boats, and other **actions that have not always been taken from a sustainable perspective**. At the same time, visitors appreciate and perform in ever greater extent, respectful behavior in the natural areas they visit, highlighting the **need of preservation and protection**.

EFF Tourism will provide to all those involved in fluvial tourism (those offering and using fluvial tourism services; boat owners, etc) with the **skills and competences to reduce their environmental footprint**. More information on the project is available here: efftourism.jimdo.com



EFF TOURISM
Environmental Footprint
of Fluvial Tourism

In progress....

Kick-off meeting

The project's **kick off meeting** took place in Szekesfehervar (Hungary) on 10th and 11th of November 2015. Partners discussed all aspects of project implementation and designed first steps until the next project meeting – more information see [here](#).



First results of the project

Between November 2015 and May 2016 the following project activities are implemented (in addition to the general project management and communication activities):

- 🌿 **desk research in 6 regions** (content: fluvial tourism characteristics in the area, target group, level of sustainability and existing initiatives),
 - 🌿 **field work for fluvial tourism stakeholders** in the form of pre-set questions
 - 🌿 **skills framework report**, analyzing of existing trainings or manuals on sustainability of fluvial tourism,
 - 🌿 **survey of other EU-funded projects** with similar topics,
 - 🌿 design of the **first version of self-scan** for motorized and non-motorized boat owners on all environmental footprint aspects of fluvial tourism
 - 🌿 start the creation of an **inventory** of relevant examples and materials
- All main project results will be published on the project website.



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Coming soon...

Next project meeting is organized by the Slovenian partner, INUK and will take place in Maribor in May 2016.



Publication of **the Skills framework report**.

Launch of the **Self-Scan**.

Set up the EFF Tourism **Facebook profile**.

Interested in the project?

Contact us!

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EFF Tourism community

To be updated about the latest project news and be part of the **EFF Tourism community**, follow us on twitter:

twitter.com/efftourism

and use our hashtag:

#EFFTourism !



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Which organizations are working together in EFFT?

www.clusterturismoextremadura.es



www.icmejora.com



www.velenceitohajozas.hu



www.inuk.si



www.intur.vistula.edu.pl



www.soomaa.com



www.nautical-tourism.eu



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